OBIEE

Oracle Business Intelligence

Enterprise Edition



Rensselaer Business Intelligence Admissions, Undergraduate

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12/01/2017

INTRODUCTION

Oracle Business Intelligence Enterprise Edition (OBIEE) is a web-based Business Intelligence tool that provides a full range of reporting and analytics capabilities that allow you to:

- Collect up-to-date data from your organization
- Present the data in easy-to-understand formats
- Deliver data in a timely fashion

These capabilities enable better decisions, informed actions, and the ability to implement more-efficient business processes.

USER INTERFACE

- Web-based application
- Works from all browsers (IE, Chrome, Firefox, Safari)
- Allow pop-ups from rpi.edu (see <u>Browser Settings</u> section for more information)

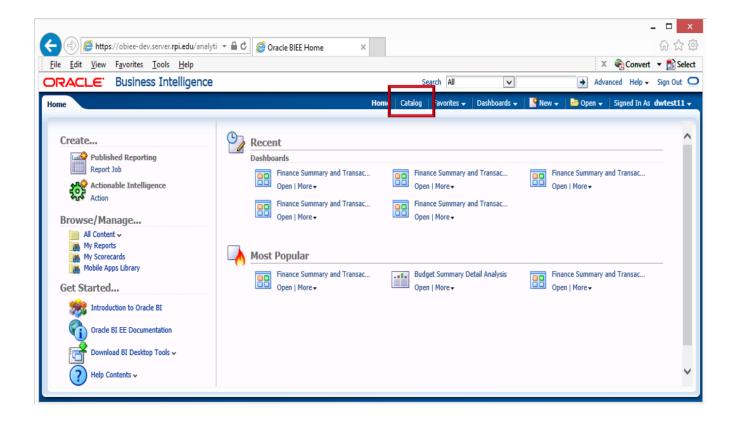
HOW TO LAUNCH OBIEE

- Web Application (no installation or special setup required)
- URL: https://obiee.server.rpi.edu/analytics/
- Sign In (RCS User ID and RCS password)

Sign In
Enter your user id and password.
User ID
Password
Sign In

HOW TO NAVIGATE

• Will open to this page, select Catalog



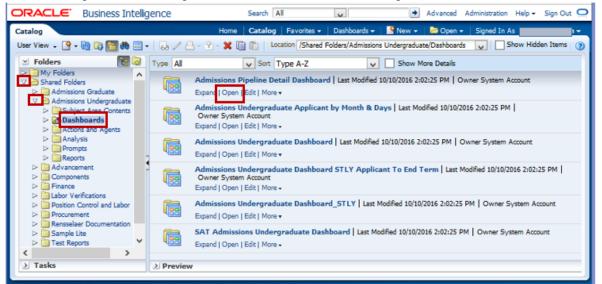
SUBJECT AREAS

- Finance
- Advancement
- Student
- Research
- Position Control
- Admissions

Admissions, Undergraduate Subject Area

Admissions Production Detail Dashboard

- From Folders, open Shared Folders, Admissions Undergraduate, and select the Dashboards folder
- Select Open from the options below the Admissions Pipeline Detail dashboard



The dashboard will open as:

		Adn	missions Undergraduate Pipel	ine Details			
case select the following prompts:							
rm Type Admit Type (All Column Values)	Legacy Indicator (All Column Values)	School (Al Column Values)	Gender Race (All Column Values) (All Column Values)	Latest High School (All Column Values)	Interest Description (All Column Values)	Source Description (All Column Values)	
rm Year Brooks Rating	Medalist Indicator (Al Column Values)	Major (All Column Values)	Citizenship Underrepresented (All Column Values) • Minority	Latest High School State	Non Academic Rating Description	SOC description	
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				Attribute desc (All Column Values)	Permanent City (All Column Values)	Latest Institute Decision Code	
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Prompts

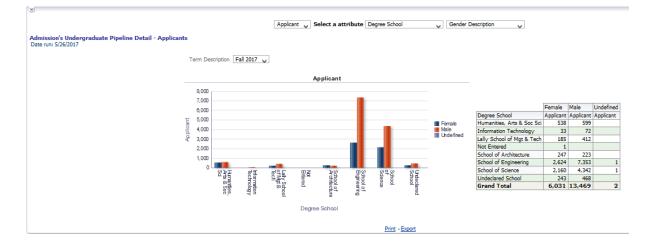
• There are a number of fields (prompts) available to quickly customize your report

erm Type	Admit Type	Legacy Indicator	School	Gender	Race	Latest High School	Interest Description	Source Description
al 💌	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)
erm Year	Brooks Rating	Medalist Indicator	Major	Citizenship	Underrepresented Minority	Latest High School State	Non Academic Rating Description	SOC description
2017 💌	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)
Student Type	Comprehensive Rating	Royall Indicator	Contact High School Class		Combined Race Ethnicity	Geographic Indicator	Permanent State Code	Latest Applicant Decision Code
Freshman (First Time) 📃	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)	(All Column Values)

- If you want to limit your report
 - Select an option(s) from the drop-down list or
 - Type directly into the drop-down box or
 - Search for something specific (at the bottom of the drop down list is a search box)
- Select Apply (this will process the report based on what you selected in the prompts)

Chart

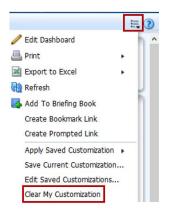
• The chart will initially open with results based on the prompts selected



• There are additional prompts within the chart area to quickly edit and customize your chart

Applicant	Degree School	Gender Description
Accept	Attribute	Attribute Description
Confirm	Contact High School Class	Degree School Description
	Interest	Contact High School Class
	Gender	Combined Race Ethnicity
	Combined Race Ethnicity	Legacy Indicator
	Royall Indicator	Brooks Rating
	Geographic Indicator	Rotc Indicator
	Bkgpctapplicants	Underrepresented Minority
	Source	
	Major Minor Concentration	
	Top Ten Percentile	
	Brooks Rating	

• To clear prompt selections, select Clear My Customizations from page options icon at the top right



- Print and Export options (links are at the bottom of the reports) Print Export
 - o Print
 - Printable PDF
 - Printable HTML (includes more options for resizing, headers and footers)
 - Export
 - PDF
 - Excel 2007+ (formatted data, totals are static)
 - PowerPoint 2007+
 - Web Archive (.mht)
 - Data
 - CSV Format (raw, unformatted data, no totals)
 - Tab delimited Format
 - XML Format

Table (Raw Data)

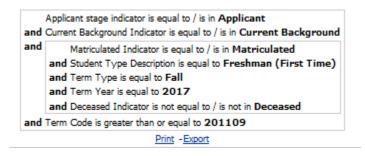
• The section after the chart is a table. This contains all data returned in the report.

Last Name	First Name	Rensselaer B Id Number P				Combined Race Ethnicity	Asian Indicator	SAT Reading Subscore Orig	American Or Alaskan Native Indicator	Black Indicator	Hawaiian Or Pacific Island Indicator	White Indicator	Two Or More Ethnicity Indicator	Underrepresented Minority	Hispanic Indicator	Citizenship Indicator	Gender Description	Time	Action		Hot Prospects Indicator		Intend To Apply Finacial Aid Indicator	Legacy Indicator	Legal I Nation I	Le Di
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- To navigate, horizontal and vertical scrolling is available
- Data can be printed, exported, or sorted
 - To sort, hover cursor over the column heading and select the up or down arrow to sort
- Columns can be moved or removed

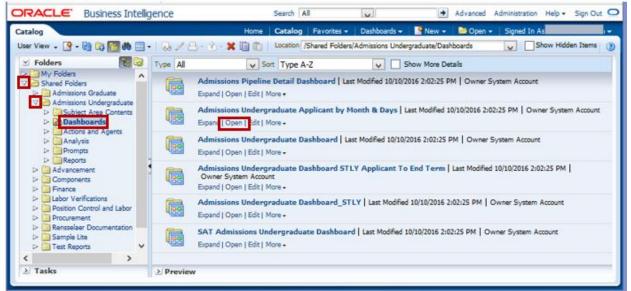
Filter Summary section

• The last section includes a snapshot of the filters (limits) placed on the dashboard



Admissions Undergraduate Dashboard Applicants by Month and Days

- From Folders, open Shared Folders, Admissions Undergraduate, and select the Dashboards folder
- Select Open from the options below the Admissions Undergraduate Applicant by Month & Days

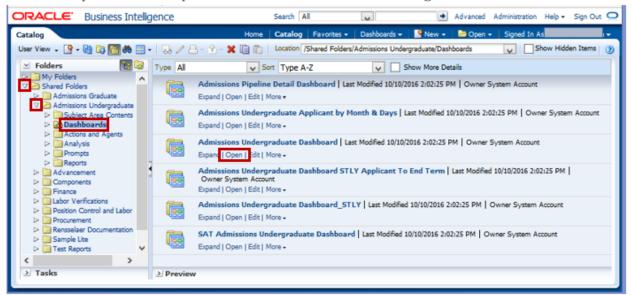


The dashboard will open as:

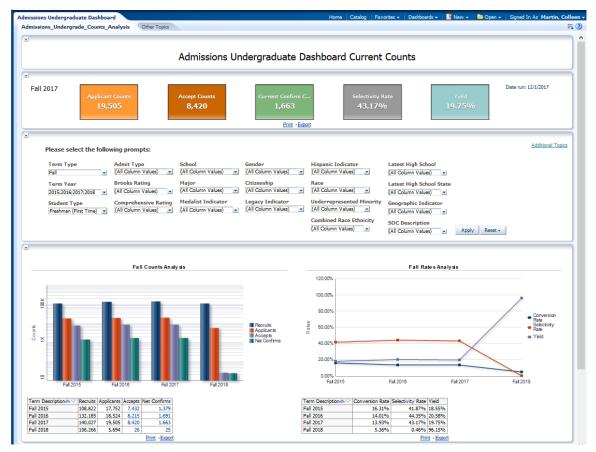
Admissions Undergraduate Applica	ant by Month & Days		Home Catalog	Favorites 👻 Dashboards 👻	🔮 New 👻 📄 Open 👻 🛛 Si	igned In As Martin, Colleen +
6						₩. ?
×	Admissions	Undergraduat	e Dashboard Ap	plicants by Month	and Days	
Please select the foll	owing prompts:					
Term Type Fall	Admit Type (All Column Values) 💌	School (All Column Values) 💌	Gender (All Column Values) 💌	Hispanic Indicator (All Column Values) 💌	Latest High School (All Column Values)	
Term Year 2015;2016;2017;2018	Brooks Rating (All Column Values)	Major (All Column Values) 💌	Citizenship (All Column Values)	Race (All Column Values) 💌	Latest High School State (All Column Values)	
Student Type Freshman (First Time) 👱	Comprehensive Rating (All Column Values)	Medalist Indicator (All Column Values)	Legacy Indicator (All Column Values)	Underrepresented Minority (All Column Values)	Geographic Indicator (All Column Values)	
				Combined Race Ethnicity (All Column Values)	SOC Description (All Column Values)	Apply Reset •
Applicant By Months and Days						
				Арр	licant Counts	
Calendar Month Long Desc Sum		Fall 2017 Fall 2018 Applicant Qty Applicant Sum	10K			~

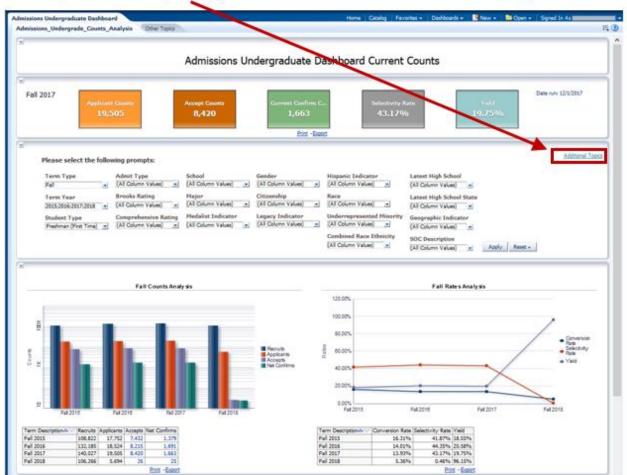
Admissions Undergraduate Dashboard

- From Folders, open Shared Folders, Admissions Undergraduate, and select the Dashboards folder
- Select Open from the options below the Admissions Undergraduate Dashboard



The dashboard will open as:





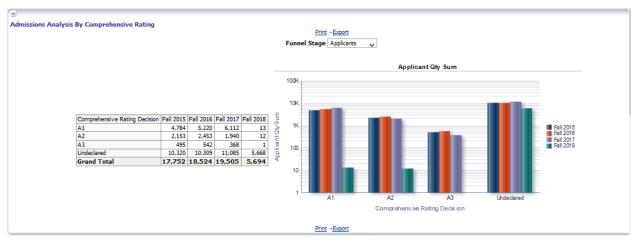
Selecting Additional Topics will provide a link to the Same Time Prior Year report

Selecting the Other Topics Tab will open the following dashboard page:

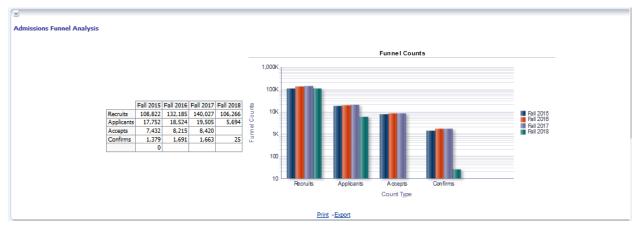
• Prompts

			Adm	nissions Other T	opics		
i i							
	Please select the follo	wing prompts:					
	Term Type	Admit Type (All Column Values)	School (All Column Values)	Gender (All Column Values) 🔹	Hispanic Indicator (All Column Values) 💼	Latest High School (All Column Values)	
	Term Year 2015:2004:2017:2018	Brooks Rating (All Column Values)	Major (All Column Values) 🕒	Citizenship (All Column Values)	Race (All Column Values)	Latest High School State (All Column Values)	
	Student Type Freshman (First Time) 🔹	Comprehensive Rating (All Column Values)	Hedalist Indicator (All Column Values)	Legacy Indicator (All Column Values)	Underrepresented Minority (All Column Values)	Geographic Indicator (All Column Values)	
	2015-2006-2017-2018	(All Column Values)	(All Column Values) - Hedalist Indicator	(All Column Values)	(All Column Values) + Underrepresented Minority	(All Column Values) (a) Geographic Indicator (All Column Values) (a) SOC Description	laphy Re

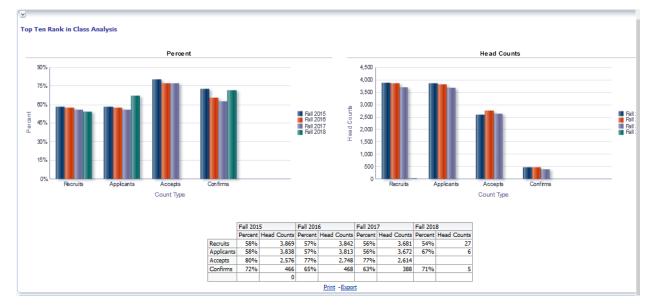
• Admissions Analysis by Comprehensive Rating



• Admissions Funnel Analysis

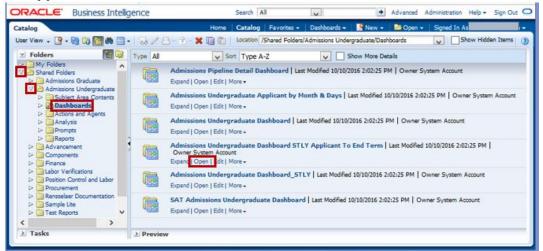


• Top Ten Rank in Class Analysis



Admissions Undergraduate Dashboard STLY Applicant to End of Term

- From Folders, open Shared Folders, Admissions Undergraduate, and select the Dashboards folder
- Select Open from the options below the Admissions Undergraduate Dashboard STLY Applicant to End of Term

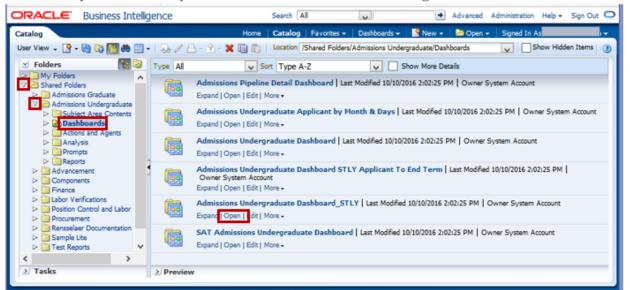


The dashboard will open as:

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Tern Fall Tern 3015: Studi Field Study Targel 2017 STLY Analyt	m Type w Year 2016/2017/2018 • Inter Type Inter And Date for Ser it Year and Date for Ser it Year sis Date	Admit Type (All Column Value Brooks Rating (All Column Value (All Column Value (All Column Value	() • (All Co Hajor) • (All Co Rating Medal) • (All Co	olumn Values) 💽 r olumn Values) 💽 list Indicator	(All Column Values) Citizenship (All Column Values) Legacy Indicator (All Column Values)	(Al Col Race (Al Col Under: (Al Col Combin (Al Col	umn Values) umn Values)	(All Column V Latest High (All Column V Geographic (All Column V SOC Descrip	Values) • In School State Values) • Indicator Values) • Iption		leset -
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STLY Target 2017 STLY Analys	sis Date	ne Time Analysis	XODE		Fall Cou	nts Analy sis					
2017 STLY Analys	sis Date		100K		1.000.000						
STLY Analys	sis Date		9 <u>9</u>								
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12/01/2017	89					_		Applicants End of Term			
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			8					Accept STLY Cou	1		
			2						1		
								Net Confirme			
			무					End of Term			
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			Term Descrip Fail 2015	ption Applicants	End of Term STLY Appl 17.752	cant Qty Sum / 17.752	Accept End of Term Acc 7,432	tept STLY Count 7,432	Net Confirms E	End of Term Conf 1.379	frm STLY Count 1.379
			Fall 2016		18.524	18.524	8,215	8.215		1,691	1.691
			Fall 2017		19.505	19.505	8.420	8,420		1,663	1,663
			Fal 2018		5.694	5.694	26 Print - Expert	26	1	3	25
							100 - 10003				
mission Ur	ndergraduate Sam	e Time Prior Ye	ar Analysis B	y Term							
				13	Sender Description						
				1	and Description	Y					
				12	Applicant Counts Analysi	5 V					
20	P-1 3447		P-8 2014			F-1 3043		10	1 3540		
	Fall 2015 01-DEC-2015		Fail 2016 01-DEC-			Fall 2017 01-DEC-2017			al 2018 I-DEC-2018		
		Applicant Applicant	s Applican		Int Applicants	Applicants End of Term		licants Ap	policants End	STLY Applcant Qty Sum	Applicants Remain Counts
male	5.438	5.438	0	5.753 5	.753 0	6.030	6.030	0	2.150	2,150	1
ala	12,314	12,314	0		,771 0	13,473		0	3,544	3,544	
rand Total	17,752	17.752	0 1	18.524 18.5	524 0	19,505		0	5.694	5.694	0

Admissions Undergraduate Dashboard STLY (Same Time Last Year)

- From Folders, open Shared Folders, Admissions Undergraduate, and select the Dashboards folder
- Select Open from the options below the Admissions Undergraduate Dashboard_STLY



The dashboard will open as:

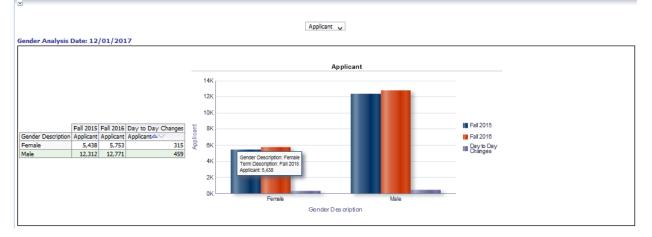
• Prompts

issions Undergraduate Dashboa	H_STLY		Home	Catalog Payortes + Dathbo	ands + 💽 New + 🖿 Open + Signed In Astron	R.
			Undergraduate			
Please select the folio Term Type Fal	wing prompts: Adsuit Type (All Column Value)	School (All Column Values)	Gender (All Column Values) 🛫	Hispanic Indicator (Al Column Values)	Latest High School (Al Column Yaloie)	٦
Term Year 2005/2016/2017/2018 - Student Type (Figshman (First Time) -	Brooks Rating (AI Column Values) • Comprehensive Rating (AI Column Values) •	Hajor (All Column Value) * Hedalist Indicator (All Column Values) *	Citizenship (All Column Value) * Legacy Indicator (All Column Value) *	Race (Al Column Values) = Underrespresented Minority (All Column Values) =)	Latest High School State (All Column Value) = Geographic Indicator (All Column Value) =	
				Combined Race Ethnicity (AT Column Values)	SOC Description (All Column Values) + Apply Reset +	

• Admissions Undergraduate Same Time Analysis Target Year, Analysis Date

1	Select a Target Year and Date for Same Time Analysis	Admissions	i Undergradu	uste Same	Time Ana	lysis:Tar	rget Year 3	2017	/ Analy	is Date: 12/	01/2017		
	STLY Target Year 2017								1,000K				
	STLY Analysis Date								100K				
	Apply Reset -	Term Description	AS of Date	Recruit STLY Count	Applicant STLY Count	Accept STLY Count	Confirm STLY Count	ŧ	104			-	Bervit STLY Count Applicant STLY Count Applicant STLY Count
		Fall 2015 Fall 2016	01-DEC-2015 01-DEC-2016					Counts	110				STLY Court
		Fall 2017	01-DEC-2017			8,420	1.663		10				• StTV Count
		Fall 2018	01-DEC-2018	106,266	5.694	26	3						
									100				
									10				
								F	Fail 2015 0	1-DEC-2015	Rull 2018 01-DEC-2018	Fail 2017 01-DEC-2017	Fail 2018 01-DEC-2018
ļ										Print - Expo	8		

• Gender Analysis



• Race Analysis

Race Analysis Date: 12/01/2017 Fall 2015 Fall 2016 Day to Day Changes Two Or More Ethnicity Indicator American Indian or Alaskan Native Applicant Applicant Applicant 36 31 -5 2,116 2,513 Asian Black or African American Multiple Races Native Hawaiian or Other Pacific Islander Not Applicable Asian 397 992 1,108 1,449 1,089 116 -360 0 254 27 345 9 9 4,768 5,022 Unknown 288 315 8,437 8,092 White

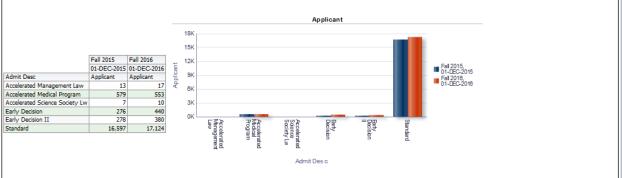
• School Analysis

School Analysis Date: 12/01/2017

	Fall 2015	Fall 2016	Day to Day Changes
Degree School Description	Applicant	Applicant	Applicant
Humanities, Arts & Soc Sci	964	1,102	138
Information Technology	56	84	28
Lally School of Mgt & Tech	581	581	0
School of Architecture	464	509	45
School of Engineering	9,775	9,741	-34
School of Science	5,266	5,834	568
Undeclared School	644	673	29

• Admit Type Analysis





• Major Analysis

Major Analysis Date:	12/01/2017

Term Description	Fall 2015	Fall 2016	Day to Day Changes
Major Minor Conc Description		Applicant	
Aeronautical Engineering	944	1,015	71
Applied Physics	111	114	3
Architecture	453	486	33
Biochemistry & Biophysics	263	272	9
Bioinformatics & Molec Biology	122	172	50
Biology	1,170	1,178	8
Biomedical Engineering	1,323	1,354	31
Building Sciences	11	23	12
Business and Management	580	581	1
Chemical Engineering	994	855	-139
Chemistry	254	280	26
Civil Engineering	581	576	-5
Cognitive Science	90	119	29
Communication	43	38	-5
Computer & Systems Engineering	843	867	24
Computer Science	2,034	2,366	332
Design, Innovation and Society	67	93	26
Economics	153	127	-26
Elect Media, Arts, & Comm	95	80	-15
Electrical Engineering	797	817	20
Electronic Arts	40	26	-14
Environmental Engineering	255	252	-3
Environmental Science	72	69	-3
Games & Simulation Arts & Sci	199	299	100
Geology	21	18	-3

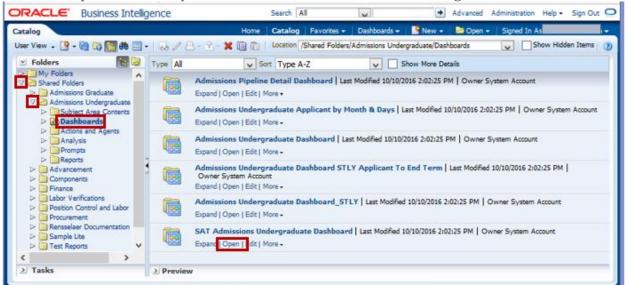
• High School State Analysis

High School State Analysis Date: 12/01/2017

	Fall 2015	Fall 2016	Day to Day Changes
High School State	Applicant	Applicant	Applicant
	22	13	-9
AA	1		-1
AB	4	4	0
AE	10	9	-1
AK	32	35	3
AL	51	76	25
AP	2	2	0
AR	33	47	14
AS		1	1
AZ	129	172	43
BC	21	15	-6
CA	1,454	1,457	3
CO	174	200	26
СТ	773	841	68
DC	37	46	9
DE	61	62	1
FL	423	465	42
GA	166	193	27
GU	1		-1
HI	48	67	19
IA	29	40	11
ID	39	27	-12
IL	285	364	79
IN	72	99	27
KS	34	40	6

SAT Admissions Undergraduate Dashboard

- From Folders, open Shared Folders, Admissions Undergraduate, and select the Dashboards folder
- Select Open from the options below the SAT Admissions Undergraduate Dashboard



The dashboard will open as:

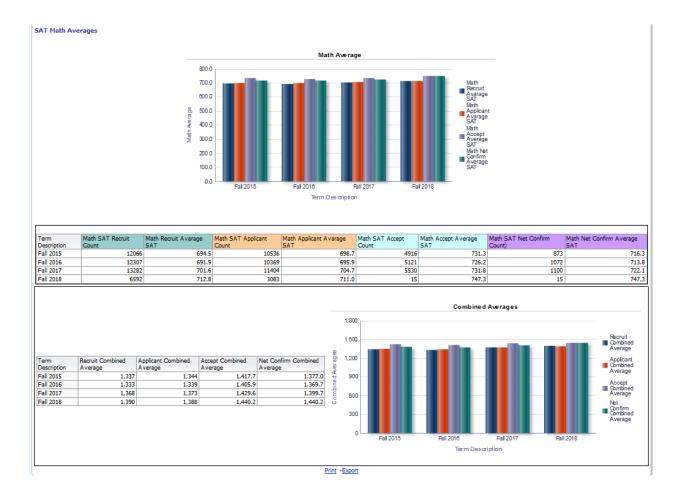
• Prompts

		Admissions U	J <mark>n</mark> dergraduate	SAT Averages		
Please select the folk Term Type Fall	Admit Type	School (All Column Values) +	Gender (All Column Values) 💌	Hispanic Indicator (All Column Values) -	Latest High School (Al Column Values)	
Term Year 2015;2016;2017;2018 - Student Type Freshman (First Time) -	Comprehensive Rating	Hajor (All Column Values) • Medalist Indicator (All Column Values) •	Citizenship (All Column Values) + Legacy Indicator (All Column Values) +	Race (All Column Values) - Underrepresented Minority (All Column Values) - Combined Race Ethnicity	Latest High School State (All Column Values) Geographic Indicator (All Column Values)	

• SAT Verbal Average (exclude Non-Citizen)



• SAT Math Average



• Net Confirm ACT Composite Average

erm Description	Net Confirm Applicable Count	Average ACT Composite Score			Net	Confirm ACT Composite Ave	erage	
all 2015	506	29.6		35.0				
all 2016 all 2017	619 562	29.7 29.6	araga	30.0	29.6	29.7	29.6	
			ite A	25.0				
			Composition	20.0				
			AC T	15.0				
			Life and a second se	10.0				
			N et Confirm	5.0				
				0.0			Fall 2017	

Selecting the tab will open the following dashboard page:

• Prompts

		Admissions U	Indergraduate	SAT Percentile		
Please select the folk	Admit Type	School (Al Column Values)	Gender (All Column Values) 💼	Hispanic Indicator (All Column Values)	Latest High School (All Column Values)	
Term Year 2015:2016:2017:2018 💌	Brooks Rating (All Column Values)	Hajor (Al Column Values)	Otizenship (All Column Values)	Race (All Column Values)	Latest High School State (All Column Values)	
Student Type Freshman (First Time)	Comprehensive Rating (All Column Values)	Medalist Indicator (All Column Values)	Legacy Indicator (All Column Values)	Underrepresented Minority (AI Column Valuet) • Combined Race Ethnicity	Geographic Indicator (All Column Value)	



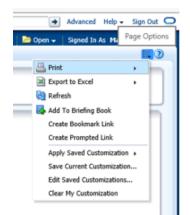
• SAT Percentiles for Verbal and Math, and the Averages and Standard Deviation

TOOLS AND MENUS

Prompts (drop down lists)

- Select one or more values from the drop-down list or
- Type directly into the drop-down box or
- Search for something specific (at the bottom of the drop down list is a search box)
- Select Apply (this will process the report based on what you selected in the prompts)

Page Options



Print and Export

- Dashboard (will print or export entire dashboard, all pages)
- Page (will print or export the current page you are on)
- Report (will print or export only the report section you have selected)
- Print
 - o Printable PDF
 - Printable HTML (includes more options for resizing, headers and footers)
- Export
 - o PDF
 - Excel 2007+ (formatted data, totals are static)
 - PowerPoint 2007+
 - Web Archive (.mht)
 - o Data
 - CSV Format (raw, unformatted data, no totals)
 - Tab delimited Format
 - XML Format

Rows Visible (how to view all rows of data)

• By default, only a certain number of rows will be visible. If there are additional rows available, you will see the arrows below. Select the double arrow to view the next 500 rows of data.



Drill to Detail

• If a field in a report is blue, there is additional detail available. Click on the field and a new browser window will open.

Add Column

• Right click on a column name, select Include Column, then select from the available columns

Move Column

- Hover cursor over a column name until you see the double arrow cross icon \checkmark
- Then left click to select and drag column below the column name until you see a highlighted area where you want to drag it to
- Or, right click and select Move Column, then select Left or Right

Remove Column

• Right click on a column name, select Exclude Column

Hide/Unhide Sections

• Select the down arrow at the top left of the section to hide

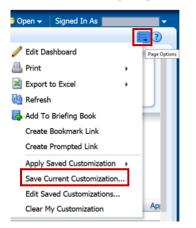
Summary by Org & Fund

• Select the right arrow at the top left of the section to unhide

Summary by Org & Fund

Save Current Customization

• From the Page Options menu (upper right), select "Save Current Customizations..."

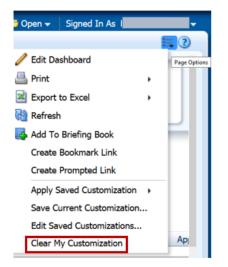


- Then add a meaningful name
- To apply this customization to this dashboard each time you open it, select "Make this my default for this page"



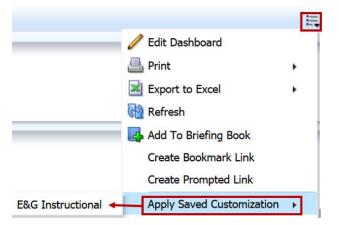
Clear Customization

• From the Page Options menu (upper right), select "Clear My Customization"



Open Custom report

- To view reports that have been saved as customizations
- The newly created customization, plus any others you have available to you, will now be accessible from the Page Options menu
- Select "Apply Saved Customization" and select customization from the list



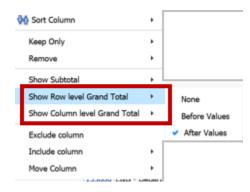
Subtotal

• Right click on a column name, select "Show Subtotal", then select location

👀 Sort Column	•	
Keep Only Remove	:	
Show Subtotal	•	None
Show Row level Grand Total Show Column level Grand Total	;	After Values Before Values
Exclude column Include column	,	At the Beginning At the End
Move Column		

Grand Total

• Right click on a column name, select "Show Row level Grand Total", or "Show Column level Grand Total", then select location



Add Pivot Table Section

- Hover cursor over a column name until you see the double arrow cross icon ↔
- Then left click to select and drag column above the column name until you see a highlighted area named "Sections"
 - \circ $\;$ This will move the column above the report

≚ Budget Detail									
							Sec	tions	
	Org	Fund	Account	Account Description	Program Level 3	Activity	Document Code	Document Re	eference Number

• Or, right click and select Move Column, To Sections

Add Pivot Table Prompt

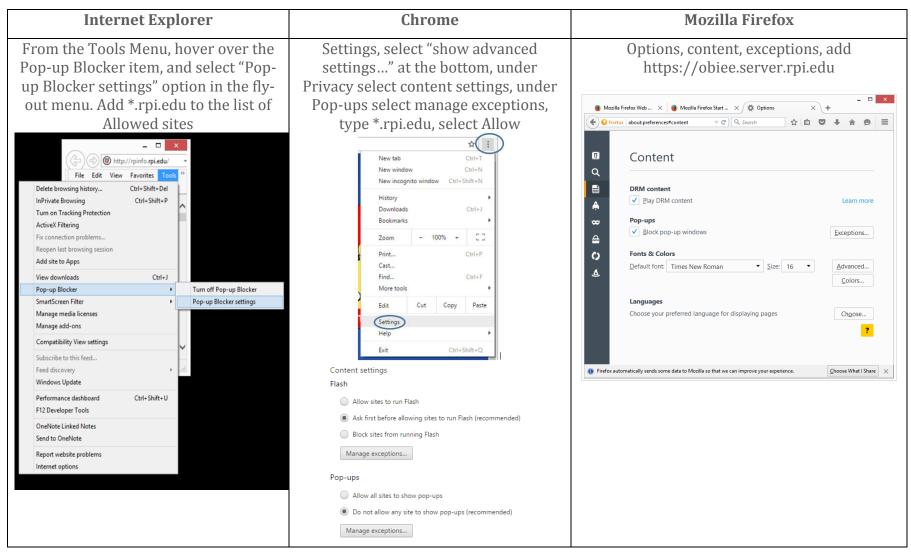
- Hover cursor over a column name until you see the double arrow cross icon
- Then left click to select and drag column above the column name until you see a highlighted area named "Pivot Table Prompts"
 - This will move the column above the report as a prompt (drop-down list)

🗵 Budget Detail			
			Pivot Table Prompts
	Org Fur	d Account Account Description	Program Level 3 Activity Document Code Document Reference Number

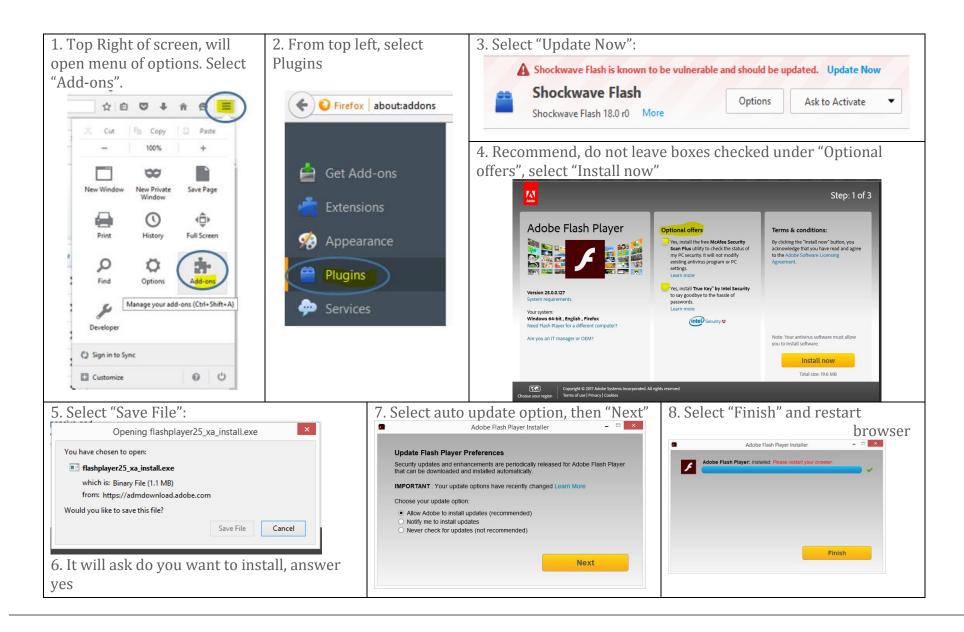
• Or, right click and select Move Column, To Prompts

Browser Settings

Pop-Up Blocker

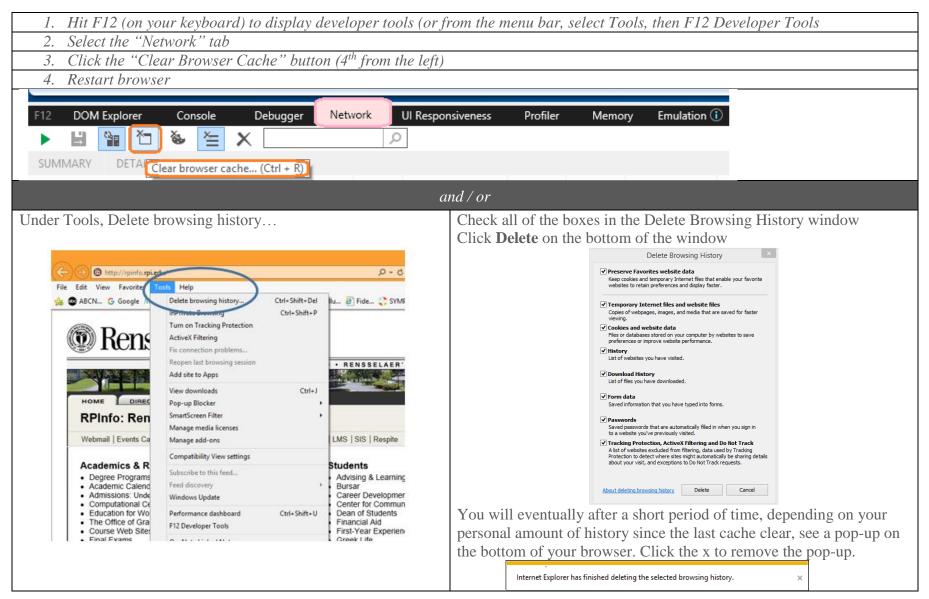


Mozilla Firefox: Adobe Flash (Shockwave Flash) must be enabled (to view graphics like charts)



Internet Explorer, Clear Cache

(If menu in isn't visible or there is no content, in IE, the cache may need to be cleared)



CONTACT INFORMATION

If you have any questions or comments, please E-mail the data warehouse group: Email: Data Warehouse Support iacs-dw-sup@lists.rpi.edu

NOTES